

**“Limitations live only in our minds.
But if we use our imaginations,
our possibilities become limitless.”**



This quote from Jamie Paolinetti, champion cyclist and filmmaker, encapsulates the focus Mindwerx International is bringing to the work we do with clients, colleagues and friends. Leadership for creative possibilities is the way forward and is the theme that underpins our programs, facilitations and products.



“We all have possibilities we don't know about. We can do things we don't even dream we can do.”
... Dale Carnegie

The ability to spot opportunities, explore new pathways and develop winning new ideas is the hallmark of the successful individual, team and organisation. Those that develop these skills, and take action while others may hesitate, will be the ones that grow and succeed.



“Nothing limits achievement like small thinking; nothing expands possibilities like unleashed imagination.”
... William Arthur Ward

What you need is ...



**Professional Learning & Development to
Upgrade Your Neck-Top Computer®**



**The human brain is more powerful
that any computer ever designed.
When was the last time you upgraded
your incredible neck-top computer?**

Mindwerx regularly updates its programs to ensure absolute relevance to the challenges and opportunities you may face now and into the future. Participants on Mindwerx programs experience a Blended Learning Engagement that is both soundly based on research and practical in application. They develop skills that can be used on a daily basis, in workshops presented in line with adult learning methods and focused on the achievement of real outcomes.

See inside...

“Mindwerx has trained close to 200 people in DTF on innovation tools and techniques, in particular Mind Mapping. Not only was the feedback excellent, but the training has contributed significantly to the growth of innovation capability in the department. Thanks to Mindwerx for providing invigorating and refreshing training on innovation tools and techniques.”

... Dr. Pauline Lee
People, Culture & Innovation Group
Department of Treasury and Finance

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Team Development – Creativity and Collaboration

Success in business demands great teamwork and collaboration, not just at local team level, but throughout the organisation, and even along the entire value chain.

More than this, success demands that teams work in highly effective ways that promote creativity and innovation in all aspects of the business.



Applied Creativity & Innovation

Mindwerx' benchmark program based on a proven method that speeds problem solving, promotes process improvement, and increases creative thinking that delivers innovative outcomes. Learn the secrets of creativity and start building and using your creative thinking toolkit.



Deliberate Creative Thinking

An introduction to a disciplined process and simple tools that enhance personal creativity and support organisational success with winning new ideas. Focus your creative energy and effort by understanding the nature of creativity and how 'thinking action' delivers real results.



Laser Beam Problem Solving

A focussed workshop applying Deliberate Creative Thinking to rapidly solve the really tough problems. Learn to cut away the haze that often surrounds a problem and concentrate on finding solutions - fast. Done in a workshop style you will be able to work on real issues throughout the program. *



Computer Enhanced Thinking

A unique workshop style program that looks at the practical application of technology to aid individual thinking and improve team collaboration. Learn about MindGenius, iMindMap, Zing, and a range of online systems that enhance thinking, creativity and communication. *

* Mindwerx programs are designed as full-day workshops, however most programs can be delivered as fast-paced half-day Introductory sessions, conference keynotes and 'Lunch and Learn' sessions.

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Leadership Development – Leading to Awaken Creative Possibilities

Theodore Levitt said “the future belongs to those who see possibilities before they become obvious”. This has never been more true than it is today.



The challenge for leaders is to provide people with the wherewithal to adapt to new situations in creative and collaborative ways, while helping them develop the skills needed to spot opportunities that bring value to the business every day.



Eight Secrets of Leadership Success

A new look at leadership for success with winning ideas. Guides you through the secrets that combine to create a comprehensive picture of successful leadership, participants also develop a personal plan for leading in times of change. This program is for anyone seeking to be a better leader or follower.*



Leadership means Embracing Change

Change, particularly change in times of apparent crisis, affects everyone and the leader's role is to help people embrace change to see not only the challenges ahead, but the opportunities that will appear. Learn how to adapt and thrive in changing times, and how to lead others to success. *



Leading with Multiple Intelligences

Mentoring is a vital leadership skill, and developing the 'complete individual' demands a balanced approach that looks beyond standard work skills. Done in workshop style, this program guides you as you develop a plan to fulfil your role as mentor to those you lead.



For more information contact
Bill Jarrard or Jennifer Goddard
Bill@Mindwerx.com
Jennifer@Mindwerx.com
Phone 1800 060 982

Mindwerx Blended Learning Programs

Mindwerx programs are tailored to your needs, and are an innovative blend of face-to-face workshops and online eLessons that create a Learning Engagement for all participants. Programs begin with a 7-11 minute online introduction emailed to participants prior to the face-to-face workshop.

Each workshop is followed up with weekly online eLessons that build on the highly interactive sessions.

Mindwerx pioneered this 'blended' approach with great success, and is now delivering a wide variety of eLesson modules to workshop and seminar participants around the world - proven to maintain the learning experience for participants and supports them in the weeks following training. See www.fuzz2buzz.com for more details.



Bill is one of the best facilitators I've ever been involved with. Not only his knowledge on the subject and tools, but he also shared with us his knowledge on other things not part of the program (Zing, Camtasia, blogs, different types of things they are trying on their websites) – this was above what was expected as part of the course.
... Danielle Condon, Simplot Australia

Mindwerx International – Your Guides on the Side

Since 1998 Mindwerx co-founders Bill Jarrard and Jennifer Goddard have facilitated teams, delivered professional development programs, and presented at conferences from South Africa to Papua New Guinea, United States, UK, Abu Dhabi to Shanghai, and throughout Australia and New Zealand.

They are thought leaders in productive thinking, having pioneered Deliberate Creative Thinking™ principles & tools, and, as founders of the Buzan Centre: Aust/NZ, they bring Tony Buzan's advanced learning techniques to our region.

buzan
centre

W J (Bill) Jarrard

Holding a Masters in Entrepreneurship & Innovation, Bill consults to all types of organisations in Strategic Thinking, Creativity and Innovation. He is one of only a handful of people accredited to present Edward de Bono's Serious Creativity programs.

Bill is convenor of the Creativity & Innovation module of the Master of Entrepreneurship and Innovation (MEI) run by Swinburne University-AGSE and has lectured, facilitated workshops and presented Mindwerx programs globally.

Jennifer Goddard

One of only four Master Trainers in Tony Buzan's Advanced Learning Techniques, notably Mind Mapping®, Jennifer mentors a worldwide network of Buzan instructors and workshop participants.

Jennifer has a passion for mental literacy, whole brain thinking, multiple intelligences and works with Tony Buzan around the world. She has a Masters of Entrepreneurship and Innovation, and is convenor of the Australian Memory Championships, and Senior Arbiter at the World Memory Championships. Anthill Magazine crowned her Australia's "Memory Maven".

"I have been working with you both now for ten years. Our association over those years has been beneficial and rewarding from both a business and personal level. We have worked with Mindwerx to develop our strategic plans and various training programs including facilitation, continuous improvement and lateral thinking. All of which is still being applied in the business today, which is a credit to the quality of the service you provide.

... Stephen Farrugia

Boral Metro Concrete & Quarries



Set some dates now ...

For more information contact Bill Jarrard or Jennifer Goddard
P: 1800 060 982 E: bill@mindwerx.com jennifer@buzan.com.au